

# NEWS RELEASE

For more information, contact:  
Brianne Hoffman  
Publication Services of America, Inc.  
701-298-8202 (phone)  
701-298-8087 (fax)  
Brianne@psamags.com

## **From House To Home Launches New Inspiration Campaign**

Easy access to living, entertaining, and decorating at your fingertips

**April 24, 2008** Today's homeowner is hungry for Inspiration. Whether it's green living, entertaining, or decorating, From House To Home is answering the call by introducing its new Inspiration campaigns unique way for your newspaper and From House To Home readers to gather inspiration from current and past From House To Home articles easily through the FHTH website, [www.fromhousetohome.com/inspiration](http://www.fromhousetohome.com/inspiration). Available immediately, a print campaign containing ten different ads/categories is available for use.

Any ad can be used at any time of the year your newspaper desires. Most of the ads are customizable to your specific market, allowing you to place your next issue's distribution date on the ad. The ads have been prepared for full through 1/6th page ad sizes to be used as magazine filler ads when needed. All ads are available in color for the magazine or in color or black & white in all standard newspaper sizes for your newspaper. Web banners are available in three IAB sizes - Wide Skyscraper, Medium Rectangle, and Leaderboard. All ads and sizes have been conveniently posted on the partner site for use: Download/Cart Menu: Marketing Materials: FHTH: Inspiration Campaign.

Publication Services of America is always looking for ways to help our newspaper partners get the most out of their From House To Home publication and to help promote its local content and advertisers. This campaign is a beneficial way to use print in order to gain additional exposure and drive readers to your FHTH site.